

POWER OF ATTORNEY & REVOCATION OF PRIOR POWERS
By Assignee, and
STATEMENT UNDER 37 CFR 3.73(b).

Mad Dogg Athletics, Inc., assignee(s) of the application for United States Letters Patent for an improvement in

FOLDABLE TRANSPORTABLE MULTIPLE FUNCTION
PILATES EXERCISE APPARATUS AND METHOD
by Solow, Howard J. et al.

the specification of which:

☐ is filed herewith, OR

☒ was filed on June 23, 2008, having U.S. Patent Application Serial No. 10/553,930.

does revoke all powers of attorney previously given and hereby appoints as its attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified application, all of the registered practitioners identified by Customer Number 34026:

Customer Number	JONES DAY
	555 South Flower Street
	Fiftieth Floor
	Los Angeles, CA 90071
34026	(213)489-3939

Please send all correspondence to the attention of **Patent Prosecution Department**, at the above Customer Number.

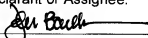
I, the undersigned, declare that I have reviewed copies of the documentary evidence establishing chain of title to the patent application identified above from the inventor(s) to the assignee(s), which:

☐ is filed for recordation herewith; or

☐ was recorded at Reel _____, Frame _____; or

☒ has been sent for recordation under separate cover, copy attached herewith.

The undersigned is empowered to sign this document on behalf of the assignee(s).

Full Name of Assignee: Mad Dogg Athletics, Inc.	
Post Office Address: 2111 Narcissus Court, Venice, California 90291	
Signature of Declarant or Assignee: 	Date: 5/21/10
Full Name of Declarant: John R. Baudhuin	
If Other Than Assignee:	
Title of Declarant: President, Mad Dogg Athletics, Inc.	
Address of Declarant: 2111 Narcissus Court, Venice, California 90291	

A S S I G N M E N T

WHEREAS, Peak Pilates LLC, a Colorado limited liability company, having its address and principle place of business at 5555 Central Avenue, Suite 200, Boulder, Colorado 80301 (hereinafter referred to as "ASSIGNOR"), possesses the entire right, title, and interest in to and under the inventions disclosed in the patents and patent applications identified in attached Exhibit A (hereinafter the "Patents"); and

WHEREAS, MAD DOGG ATHLETICS, INC., a California corporation, having its address and principle place of business at 2111 Narcissus Court, Venice, California 90291 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest of ASSIGNOR in, to and under the inventions described in the Patents including any divisionals, continuations, continuations-in-part, extensions, reissues and reexaminations, substitutions, and foreign counterparts thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and set over to ASSIGNEE, its successors and assigns, its entire right, title and interest to the inventions described in the Patents including any divisionals, continuations, continuations-in-part, extensions, reissues and reexaminations, substitutions, and foreign counterparts thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into, nor any act performed, which would conflict with this assignment with this assignment.

ASSIGNOR further covenants that upon ASSIGNEE's request, ASSIGNOR will promptly provide ASSIGNEE with all pertinent facts and documents relating to the inventions disclosed in the Patents including any divisionals, continuations, continuations-in-part, extensions, reissues and reexaminations, substitutions, and foreign counterparts thereof as may be known and accessible to ASSIGNOR, will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce the Patents or any divisionals, continuations, continuations-in-part, extensions, reissues and reexaminations, substitutions, and foreign counterparts thereof in the United States, its territorial possessions or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, Peak Pilates LLC has caused this Assignment to be executed on this 21st day of May, 2010, at Venice, California by a duly authorized officer.

Peak Pilates LLC
a Colorado Limited Liability Co.

By: *John R. Baudhuin*
John R. Baudhuin
CEO, Peak Pilates LLC

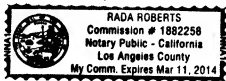
STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On this 21 day of MAY, 2010, before me,

RADA ROBERTS, personally appeared JOHN ROBERT BAUDHUIN

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/~~her~~ signatures(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Rada Roberts
Notary Public in and for said County and State

EXHIBIT A

Patent Desc.	Filing Date	Patent or App. #	Status
U.S. - Foldable Transportable Multiple Function Pilates Exercise Method and Apparatus	12/06/2001	7,104,937	Granted – 9/12/06
U.S. - Foldable Transportable Multiple Function Pilates Exercise Apparatus and Method	04/23/2003	10/553,930	Pending
PCT - Exercise Table	11/09/2007	PCT/US2007/084230	Pending – EPO App. Requested
U.S. - Exercise Table	09/08/2009	12/555,460	Pending
EPO - Exercise Table	TBD	07864204.8	To Be Filed
Provisional App. for new Gear Changer	05/23/2008	61/128,919	U.S. App. Filed
U.S. - Stackable Exercise Chair	11/09/2007	11/914,002	Pending
EPO - Stackable Exercise Chair	12/29/2008	07784399.3	Pending – Intent to Grant Issued
U.S. - Collapsible Exercise Chair	12/12/2008	12/304,561	Pending
U.S. - Pilates Exercise Apparatus	10/23/2001	6,634,997	Granted – 10/21/03 (Exclusive License)

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Peak Pilates LLC	05/21/2010
RECEIVING PARTY DATA	
Name:	Mad Dogg Athletics, Inc.
Street Address:	2111 Narcissus Court
City:	Venice
State/Country:	CALIFORNIA
Postal Code:	90291
PROPERTY NUMBERS Total: 6	
Property Type	Number
Application Number:	12555460
Application Number:	10553930
Application Number:	11914002
Application Number:	12304561
Patent Number:	7104937
Patent Number:	6634997
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER: 602382-600001

NAME OF SUBMITTER: Jonathan Pearce

Signature: /jonathan pearce/

Date: 05/24/2010

Total Attachments: 4

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RECEIPT INFORMATION

EPAS ID: PAT1207786

Receipt Date: 05/24/2010

Fee Amount: \$240